



FOOD CULTURE INC.

Business Overview – November 2024

RECENT NEWS

- Trading OTCMARKETS: FCUL
- Increased kitchen capacity
- Marketing increased

HIGHLIGHTS

- Growing demand for 'heat & eat' in-house/in-office dining
- Revenue growth in recurring consumer memberships
- Proprietary back-end software system for limitless scale-up

MANAGEMENT

- Benny Doro, CEO
- Ruben Yakubov CFO
- Louis A Shefsky -Sec. & Pres.
- Mark Wright, Director
- Patrick Smyth, Business Development

STOCK INFORMATION

- OTCMARKETS: FCUL
- Pink Current Information
- DE Corporation
- AUTH 500 million
- O/S 1,470,156
- Float 234,168
- T/A Stock Transfer

CONTACT

www.foodcultureinc.com
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Certain information in this brochure contains forward-looking information. Statements containing forward-looking information are not facts but instead represent management's expectations, estimates and projections regarding future events or circumstances. Food Culture Inc. does not accept any responsibility for the adequacy or accuracy of this brochure

About

Food Culture Inc. is the parent company of Super Fresh Foods, which is a leading meal prep and delivery company, dedicated to making nutritious, tasty eating accessible and effortless for individuals and families. With a focus on quality, variety, and convenience, Super Fresh Foods provides an extensive menu of chef-curated meals, customizable plans, and sustainable practices. Super Fresh Foods is expanding and delivering meals under its "<http://www.allyourmeals.com>" brand.

The company uses a state-of-the-art modern kitchen allowing for thousands of meals to be produced daily with the ability to scale as needed. The Company has the capacity for market expansion and is growing in the multibillion-dollar food delivery industry. Visit www.allyourmeals.com to order.

Industry

The meal prep and delivery market in North America has witnessed explosive growth over the past decade. The global meal kit delivery services market size was worth around USD 20.60 billion in 2022 and is predicted to grow to around USD 65.10 billion by 2030 with a compound annual growth rate (CAGR) of roughly 15.47% between 2023 and 2030. Increasing preference for home-cooked and chef-cooked food among millennials is a major factor contributing to the growth of the market.

Business Strategy

The Company has been operating a food production and direct-to-consumer delivery in for over 7 years and is now increasing its reach through www.allyourmeals.com. The Company's proprietary back-end technology infrastructure has efficiently processed thousands of member orders on numerous meals concurrently. This technology manages membership registrations, meals, and deliveries. The Company's goal is to expand the delivery radius to ship to most markets within Canada by the end of 2024 and to enter the USA market with a strong marketing push.

The Company is looking at joint venture and acquisitions of smaller direct-to-consumer food production and delivery services, thereby reducing delivery times and costs.

Super Fresh Foods Inc. has the experience, technology, and facilities to make it one of the largest direct-to-consumer meal production and delivery services in North America.

The Company believes that convenience should be at the core of your dining experience. To streamline the process, we've invested in cutting-edge technology to make ordering and delivery faster and more efficient than ever before. With a planned user-friendly app and website, consumers can now browse our menu, customize their orders, and track deliveries with ease.