



FOOD CULTURE INC.

Deliciously crafted.  
Conveniently delivered. ©

Food Culture Inc. is the parent company of Super Fresh Foods, which is a leading meal prep and delivery company, dedicated to making nutritious, tasty eating accessible and effortless for individuals and families. With a focus on quality, variety, and convenience, Super Fresh Foods provides an extensive menu of chef-curated meals, customizable plans, and sustainable practices. Super Fresh Foods is expanding and delivering meals under its <http://www.allyourmeals.com> brand.

### Industry

As of 2023, the U.S. meal kit delivery services market was valued at approximately \$11.7 billion and is projected to reach \$23.7 billion by 2030, with a compound annual growth rate (CAGR) of 10.7% from 2024 to 2030. This growth is driven by trends such as increased urbanization, demand for convenience, and customization. The market also benefits from the rise of online platforms, which accounted for 64.7% of the segment in 2023, making digital accessibility a key driver for customer acquisition and retention

Food Culture Inc. will continue expanding into new regions and rural areas, increasing accessibility. Increasing preference for home-cooked and chef-cooked food among millennials is a major factor contributing to the growth of the market.

### Business Strategy

The Company has been operating a food production and direct-to-consumer delivery in for over 8 years and is now increasing its reach through expansion into new markets such as the Greater Toronto Area (GTA). The Company's proprietary back-end technology infrastructure has efficiently processed thousands of member orders on numerous meals concurrently. This technology manages membership registrations, meals, and deliveries. The Company's goal is to expand the delivery radius to ship to most markets within Canada and to enter the USA market with a strong marketing push in 2025.

The Company is looking at joint venture and acquisitions of smaller direct-to-consumer food production and delivery services, thereby reducing delivery times and costs.

The Company believes that convenience should be at the core of your dining experience. To streamline the process, we've invested in cutting-edge technology to make ordering and delivery faster and more efficient than ever before. With a planned user-friendly app and website, consumers can now browse our menu, customize their orders, and track deliveries with ease. Super Fresh Foods Inc. has the experience, technology, and facilities to make it one of the largest direct-to-consumer meal production and delivery services in North America.

### RECENT NEWS

- Trading OTCMARKETS: FCUL
- Launch into GTA (Toronto)
- Marketing/sales increase
- Onboarding more subscribers

### HIGHLIGHTS

- Growing demand for 'heat & eat' in-house/in-office dining
- Revenue growth in recurring consumer memberships
- Proprietary back-end software system for limitless scale-up

### MANAGEMENT

- Benny Doro, CEO
- Ruben Yakubov CFO
- Louis A Shefsky -Sec. & Pres.
- Mark Wright, Director
- Patrick Smyth, Business Development

### STOCK INFORMATION

- OTCMARKETS: FCUL
- Pink Current Information
- DE Corporation
- AUTH 500 million
- O/S 1,470,156
- Float 234,168
- T/A Stock Transfer

### CONTACT

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[hello@foodcultureinc.com](mailto:hello@foodcultureinc.com)

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