

# Deliciously crafted. Conveniently delivered. ©

Food Culture Inc. (OTC: FCUL) is a dynamic company operating at the intersection of culinary innovation and consumer convenience. Focused on creating high-quality, sustainable, and accessible food products, the company leverages cutting-edge technology and strategic partnerships to meet the evolving demands of health-conscious consumers. Food Culture Inc.'s product lines emphasize natural ingredients, eco-friendly packaging, and diverse offerings that appeal to a wide range of dietary preferences and lifestyles. With a commitment to innovation and customer satisfaction, the company continues to expand its market presence, delivering value to both its shareholders and the global food community delivering meals under its <a href="http://www.allyourmeals.com">http://www.allyourmeals.com</a> brand.

## Industry

The market's growth is driven by increasing consumer demand for convenience, healthy meal options, and customization. Digital accessibility remains a key driver, with online platforms accounting for 65.0% of sales in 2023.

Additionally, ready-to-eat "Heat & Eat" meal kits are the fastest-growing segment, appealing to busy professionals and families

Food Culture Inc. will continue expanding into new regions and rural areas, increasing accessibility. Increasing preference for home-cooked and chef-cooked food among millennials is a major factor contributing to the growth of the market.

## **Business Strategy**

The Company has been operating a food production and direct-to-consumer delivery in for over 7 years and is now looking to increase its reach through expansion into new markets such as the Greater Toronto Area (GTA). The Company's proprietary back-end technology infrastructure has efficiently processed thousands of member orders on numerous meals concurrently. This technology manages membership registrations, meals, and deliveries. The Company's goal is to expand the delivery radius to ship to most markets within Canada in 2025.

The Company is looking at joint venture and acquisitions of smaller direct-to-consumer food production and delivery services, thereby reducing delivery times and costs.

The Company believes that convenience should be at the core of your dining experience. To streamline the process, we've invested in cutting-edge technology to make ordering and delivery faster and more efficient than ever before. With a planned user-friendly app and website, consumers can now browse our menu, customize their orders, and track deliveries with ease.

#### RECENT NEWS

Trading OTCMARKETS: FCUL Marketing/sales increase Onboarding more subscribers

#### **HIGHLIGHTS**

Growing demand for 'heat & eat' in-house/in-office dining

Revenue growth in recurring consumer memberships Proprietary back-end software system for limitless scale-up

#### **MANAGEMENT**

Benny Doro, CEO Ruben Yakubov CFO Louis A Shefsky -Sec. & Pres. Mark Wright, Director Patrick Smyth, Business Development

Pink Current Information

Authorized Shares 500,000,000
Outstanding Shares 1,822,808
Restricted 1,500,895
Unrestricted 321,913
Held at DTC 254,652
Float 234,168
T/A Stock Transfer

### CONTACT

## www.foodcultureinc.com hello@foodcultureinc.com

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